









CS BARKS DOG FESTIVAL

SEPT 19
NOON - 4:00PM
ARMSTRONG PARK
CAROL STREAM, IL

SPONSOR & VENDOR INFORMATION PACK



Tails will be wagging on **Sunday, September 19, 2010** as the Carol Stream Park District will become Carol Stream BARK District. Carol Stream's Armstrong Park will be transformed into a dog park for the afternoon, offering a wide variety of activities and adventures for dog owners and dog lovers:

-  Contests & Prizes
-  Dog Demonstrations
-  Free Samples
-  Service Dog Demos
-  Training Clinics
-  Off leash area
-  Doggie Vendors
-  And much more

You are invited to take part as a sponsor at this free one day, one-of-a-kind, dog festival. This will be a fabulous marketing opportunity for you to interact face to face (and face to snout) with over 1,000 dog owners and their handlers.

Don't wait! Begin promoting your business today! Attached is a sponsor application for your review. Beginning May 1, 2010, visit our website csparks.org/barks for up-to-the-minute information on the event, activities, sponsors and exhibitors. We look forward to your participation in CS Barks. Please note: This is not an adoption opportunity. We kindly ask that you do not bring animals with you who need a home. Thanks!

Any questions? Please contact Kelly Carbon at 630-784-6100 Ext. 114 or kellyc@csparks.org





VENDOR REGISTRATION

Name of Vendor: _____

Contact Person: _____

Vendor Address: _____

City: _____ Zip: _____

Vendor Phone Number: _____ Email: _____

Description of organization or merchandise for sale:

Vendor Booths

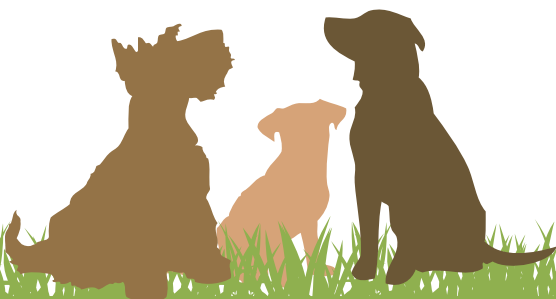
Spaces are 10ft. x 10ft. CS Barks will be an outdoor event. You are welcome to bring a canopy for shade. (Electricity is not available at this venue)

Booths	\$50.00	_____
Early Bird Discount before Aug 15, 2010	-\$10.00	_____
Table Rental (6 ft. table)	\$10.00	_____
Total		\$ _____

This is an outdoor event. Due to the cost of advertising and rentals, there will not be refunds for vendor booths. Also, vendors must be providing goods and services for dog owners and be approved by the Event Committee. Please provide a detailed description of merchandise for sale or mission statement of your organization. SPACE IS LIMITED. RESERVE TODAY!

Please remit payment and application to:

Kelly Carbon, Community Relations, Carol Stream Park District, 849 W. Lies Road, Carol Stream, IL 60188



Sponsoring Business/Organization: _____

Contact Person: _____

Business Address: _____

City: _____ Zip: _____

Contact Phone Number: _____ Email: _____

Business Website: _____

Please return your registration form by **August 1, 2010** to guarantee sponsor recognition on printed materials! If you have any questions regarding sponsorship or vendor booths, please call Kelly at 630-784-6100 or contact kellyc@csparks.org. Return with Payment to: Carol Stream Park District – 849 W. Lies Rd., Carol Stream, IL 60188 Fax 630-289-1972

Check desired Sponsorship Level below:

Great Dane Sponsor \$1995 Dalmation Sponsor \$495
 Chihuahua Sponsor \$250

If you would like to donate a door prize for the event please describe the product or service, including estimated value:

	Great Dane	Dalmation	Chihuahua
Complimentary Vendor Booth (includes a 6ft. table and 2 chairs)	•	•	•
Company Logo and Link on CS Barks Microsite	•	•	•
Activity/ Station sponsor*	•	•	•
Name and logo printed in one color on 500 Giveaways	•	•	
Name and Logo on All Pre-event promotions and communications	•	•	
Corporate Recognition in event press releases	•		
Banner Title on CS Barks Microsite	•		
VIP Parking Passes	4	2	1

(*) Activity/Station Sponsors are limited. Signs will be professionally designed with your company logo and information in a one color format.

