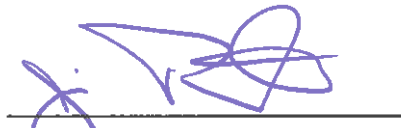


**Carol Stream Park District  
Board of Commissioners  
Committee of the Whole  
August 14, 2017  
5:00pm**

<b>Call to Order</b>	The Meeting was called to order at 5:07 pm.
<b>Roll Call/Pledge of Allegiance</b>	<p>Present: Commissioners Bird, Powers, Sokolowski, Jeffery and Gramann</p> <p>Staff: Executive Director Reuter, Directors Haring, Rini and Rosenberg, and Consultant Danielle Wilson</p> <p>Absent: Commissioner Jaszka</p>
<b>Master Plan Workshop</b>	<p>Danielle Wilson, DW Recreation Consulting, reviewed the PowerPoint Presentation giving the Board an overview of the process we are using to update the Master Plan. The update is targeted at the Parks and Facility portions of the plan since there have been significant changes to both areas.</p> <p>In addressing park and facility needs, demographics are important. Information was taken from the US Census Bureau and ESRI (Environmental Systems Research Incorporated). Data was also collected from the Community Needs Assessment. A couple key points include an increase in mature adults projected to be living in Carol Stream over the next five to ten years. There is also projected to be an increase in Asian and Hispanic populations.</p> <p>Board was presented with a three part exercise to identify key issues. Themes, Goals, and Objectives. The Theme represents a message that should be present in everything we do; a Goal for our desired outcome; and the Objectives which serve as the measurement. The revised Master Plan looks at the big picture and sets a map for the direction in which the District should go. All the goals and objectives will relate to these themes. As an example, if a theme were "reputation", everything we do should be done with our good reputation in mind.</p> <p>Some ideas the Board suggested for 'Themes' included Transparency, Fiscal Responsibility, Trust, Reputation, Community Benefit, Partnerships, Community Relationships, Forward Thinking and Taking Care of What We Have/Prevent Disrepair.</p> <p>Goals were also discussed; they are "broad strokes". Some of the Themes suggested could become Goals. For example, Prevent Disrepair could be a goal related to the theme of Reputation. Some other ideas included generating revenue, controlling expenses, maintain what we have, inclusion relating to age, income and ethnicity, attracting "go getter" employees and volunteers, prioritizing resources and time management, managing uncertainties and giving patrons what they want.</p> <p>These ideas will be combined with the ideas of Senior staff and the ideas generated at the staff workshop scheduled August 31, 2017. Danielle will combine all those ideas and present senior staff with a draft. Executive Director Reuter will keep the Board updated as to the progress.</p>
<b>Adjournment</b>	Commissioner Powers made a motion to adjourn the meeting. Seconded by Commissioner Jeffery. Voice Vote taken. Motion passed 5-0-0. Meeting adjourned at 6:48 pm.



Secretary  
Jim Reuter

August 28, 2017

Date



President  
Brian Sokolowski