



To: Park Board Commissioners
 From: Executive Director Rini and the Senior Leadership Team
 Date: October 21, 2024
 Re: WEEKLY MEMO

Dates To Remember:

Date	Event	Time
October 16	October Group Fitness Glow Party	5:30pm
October 20-26	Adult Overnight Trip, Charleston, SC	All Day
October 23	CS Police & Fire Depts. Visit Preschool, SRC	10am, 1pm
October 25	Youth Dodgeball League begins, Evergreen	6pm
October 26	Trick- or-Treat Trail, Red Hawk Park	12-2pm
November 2	Adult Softball Turkey Shoot Tournament, MCC	All Day
November 6	Preschool Family Night, SRC	4-6pm
November 10	Golden Pickle Pickleball Tournament, SRC	9am
November 20	Holiday Dance Showcase Tickets on Sale to Public	10am
December 6	Holiday Tree Lighting: Storm Poms & Forte Performances, TC	6pm
December 7	Holiday Dance Showcase, GBN	10am & 1:30pm
December 18	Into the Woods Performance, GBN	7-9pm
December 23	Barbie Dance Camp, SRC	9-11am
December 26-27	Holiday Hoopla Gymnastics & Dance Camp, SRC	9:30am-3pm
December 30	Swiftie Dance Camp, SRC	9-11am
December 22- January 5	Holiday Break for Dance & Gymnastics	All Day

Strategic Goal and Initiative #1

Take Care of What We Have

Parks

- Staff cut back brush and raised tree limbs at Pleasant Hill Park giving school security cameras a better line of sight from the building to the playground area.
- Staff finished painting the Bierman shelter black.
- Staff replaced the shade sail on the Armstrong Park Hub playground.
- Staff added sand to sandboxes and volleyball courts throughout the park system.
- Staff helped contractor pull new wire for pickleball court light repair.
- Staff planted perennials around the SRC marquee. An area was left in the front of the sign for annuals to be added yearly.
- Staff started clearing more of the obstructive landscaping around CCWP.
- Staff has begun the process of aerating and seeding all athletic game fields as part of our continued turf management program. Additionally, fertilizer and weed control was spread at Walter Park.

Facilities

- Staff cleaned air handler filters at FVRC.
- Staff winterized CCWP.
- Staff cleaned the filters for the stage area at SRC. The HVAC system on the stage area at SRC has not been functioning properly. Superintendent of Parks and Facilities is working with manufacturer and our HVAC contractor to come up with a solution.
- Staff repaired shower handles in both women's and men's locker rooms at FVRC.
- Preventative Maintenance for Fitness took place on September 26-27 and repairs have been scheduled for mid-October.

Strategic Goal and Initiative #2

Improve Financial Position

	2024 - YTD	2023 - YTD
Adult Trips	\$49,268	\$26,193
CCMG Concessions	\$6,256	\$5,674
CCMG Daily Admissions	\$79,000	\$75,153
CCMG Group Outing	\$7,128	\$3,923
CCMG Private Rental	\$6,395	\$5,806
Concessions	\$431,697	\$380,503
Contractual Sport Instruction	\$69,044	\$67,793
Corporate Memberships	\$91,871	\$96,617
Dance	\$90,647	\$84,135
Days Off Club	\$24,160	\$16,392
Early Childhood Programs	\$19,701	\$6,780
Family Special Events	\$23,752	\$23,427
Fitness Daily Admissions	\$17,135	\$19,127
Fitness Memberships	\$565,930	\$568,158
Fitness Programs	\$7,928	\$3,596
FVRC Rental	\$111,667	\$110,546
Group Swim Lessons	\$113,400	\$83,006
Indoor Pool FVRC Rental	\$4,157	\$1,275
Indoor Pool Group Outing	\$394	\$318
Lap Swim Members	\$28,478	\$25,571
Personal Training	\$16,768	\$27,323
Springers Gymnastics Team	\$73,178	\$67,404
Swim Team	\$49,562	\$46,465

- Deposits received:
 - \$40,395.67 DuPage County Treasurer (Armstrong North Parking Lot Grant)
 - \$14,964 Carol Stream Youth Football Association- affiliate fees
 - \$21,754.08 State of Illinois- Personal Property Replacement Property Tax (August-September)
 - \$1,189.77 Pepsi- 3rd quarter commission

- 2024 interest received to date:
 - IL Trust Fund Balance Money YTD \$ 9,713.10
 - Fifth Third Bank Fund Balance Money \$184,659.89
 - IPrime (PMA) Capital Money YTD \$36,752.09
- 2024 Future interest:
 - Fifth Third Bank: \$3.021MM T-Bill to mature October 29, 2024 at a 5.056% yield, with estimated interest of \$23,027.81; \$2.976MM T-Bill to mature November 12, 2024 at a 4.68% yield, with estimated interest of \$10,350.00.
 - IPDLAF/IL Trust: \$250K IL Term investment to mature December 2, 2024 at a 4.61% yield, with estimated interest of \$1,894.52; \$230K cd to mature April 8, 2025 at a 5.40% yield, with estimated interest of \$18,374.80; \$224K cd to mature November 3, 2025 at a 5.50% yield, with estimated interest of \$24,673.75; \$227K cd to mature February 17, 2026 at a 4.85% yield, with estimated interest of \$21,396.46; \$172K cd to mature August 14, 2025 at a 5.10% yield, with estimated interest of \$12,712.69
- 2024 Property Taxes:
 - Current Year Allocations: 2024 YTD receipts total \$10,849,013.77, representing 100.6% of budget, 98.5% of the formal levy.
- 2024 Personal Property Replacement Taxes:
 - 2024 YTD receipts total \$140,524.92, representing 80.3% of budget.
- Coyote Crossing Mini Golf was open two theme nights.
 - Stranger Things Theme Night on October 12. Total gross revenue was \$500.
 - Not So Scary Golf Theme Day on October 14. Total gross revenue was \$751.



- FVRC has hosted two Garbas, accommodating a total of 750 guests each. There are two more Garba rentals that will host 500 each in October.



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- Advertising & Sponsorship
 - Adult Tournament – Halloween Havoc: Cirafici Real Estate \$500
 - Family Event – Trick or Treat Trail: Midwest Express Clinic - \$300
 - Family Event – Trick or Treat Trail: Texas Road House - \$100
 - Family Event – Trick or Treat Trail: Aqua Flow Plumbing - \$100

Strategic Goal and Initiative #3

Operate Parks and Facilities Efficiently

- Installation for the smaller scale playground at Armstrong Park near the pickle ball courts is underway. We are currently awaiting delivery of landscaping cover before delivery of mulch. When the concrete cures the week of October 21, the playground will have mulch added and it will be available for play. This is the first full playground the District has installed in over 25 years with “in house” labor.

Strategic Goal and Initiative #4

Meet Needs of Changing Community Demographics

Strategic Goal and Initiative #5

Develop Parks and Facilities

- In a joint effort between the District and Village Of Carol Stream, we are planting 36 trees on Saturday, October 26 at Community Park. The District is drilling all 36 holes for the trees and the Village is planting and watering the trees. This project is funded via a tree grant.
- The shoreline erosion study performed at Evergreen Lakes has been completed. The report will be shared with the Park Board on October 28 before it released to the public.
- Eight fitness water rowers were replaced with six fitness air rowers. Feedback has been positive including that the rowers sit higher off of the ground making it easier to get on/off for use.



Strategic Goal and Initiative #6

Foster a Safe and Welcoming Environment

- Flock cameras were installed at Simkus Recreation Center on October 10. An agreement between the Village of Carol Stream, Police Department, and the Park District is being drafted to share the camera footage.

Strategic Goal and Initiative #7

Highest Quality Recreation Programs & Services

	2024 - YTD	2023 – YTD
Adult Overnight Trips	40	28
Adult Trips	1,005	617
Adult Volleyball Leagues	17 Teams	18 Teams
CCMG Daily Admissions	13, 979	12,950
Contractual Sports	259	280
Corporate Memberships	360	385
Dance	214	170
Days Off Club	596	429
Dolphins High School Swim Team	15	18
Dolphins Swim Team	129	130
Fall Youth Volleyball Leagues	73 Kids	55 Kids
Fitness Registration-Based Classes	74	82
Group Fitness Classes	22,925	17,430
Halloween Havoc Tournament	15 Teams	12 Teams
Preschool	140	132
Teenie Weenie Pumpkins & Munchkins	112	87
Total Fitness Memberships	1,489	1,447
Walking Track Memberships	249	231

- Participation numbers in popular fitness classes rose to average over nine participants per class.
- September Fitness Fun Class, Tai Chi in the Park, had over 20 participants.



- The 500 Mile Challenge began on January 1 and 138 participating members. As of today, 27 members have completed 500 miles.
- A diverse selection of registration-based fitness classes continue to be of interest with 74 total participants in various classes throughout the year.
- Last month's member challenge was to indoor cycle for 500 minutes. 26 all-inclusive members participated and the winner received a \$50 Amazon gift card.



- Coyote Crossing Mini Golf held the Fall Adult Mini Golf League on Wednesdays, September 4-October 2. There were a total of 21 teams.





- Teenie Weenie Pumpkins and Munchkins was held on October 5 at Armstrong Park. 118 children and their families were in attendance. Activities included a hayride, bounce house, and live entertainment. Participants also played games, made crafts, and decorated pumpkins.



- Activkids Before & After Care has 711 school year registrations compared to 830 this time last year. 184 daily flex passes have been sold this school year to date compared to 204 last year. The program is serving 158 individual registrants. 2024 TYD revenue: \$288,142 compared to 2023 revenue: \$302,452.



- A new early childhood class, Friday STEAM Fun, was held on September 20. 13 children were registered. The theme was Legos and participants built bridges and towers, painted, and strengthened math concepts all by using Legos.



- Adult Trip: Gangster History Tour & Autumn on the River



- Contractual Sports



- Dolphins Swim Teams 10&U and 11-12 years both met maximum enrollment for fall.



- Dance shows an increase in enrollment, partially due to Storm Poms increasing from seven last year to 18 this year, along with higher Forte participation.
- Springers Gymnastics Team are preparing for their first competition of the season in November.
- Instructional gymnastics



- Youth Soccer All Star Game



- Winter Guide
 - First draft complete. Second draft to be issued Oct 17.
- FVRC Gym wall logos - Installation completed September 30.



- Monthly program surveys

- 2024 August - sent September 4 to 562 emails. Of those, 56 started the survey, and 17 submitted the survey for a 3% response rate. Survey closed on September 19.
- 2024 September - sent October 2 to 193 emails. Survey still open.

Strategic Goal and Initiative #8

Highest Quality Staff & Team

- Several recreation staff attended the IPRA Facility Management Workshop, hosted at Fountain View Recreation Center on October 3. Staff gave facility tours to workshop attendees.
- Two Fountain View Fitness instructors completed the Barre Above Fitness instructor training on September 15.
- Five new swim instructors and two new swim team coaches have been hired.
- Staff attended the Active Adult Network meeting on October 8, with highlighted topics: winter and spring trips and events.