



CAROL STREAM
Park District

Coyote Crossing Mini Golf

2020



Operations and New Improvements

Delayed opening due to COVID

- Extended the season to extend the fun

Safe COVID activity

Family Fun Friday Nights

Teenie Weenie Golfing Hour

Theme Nights

Served alcohol on Friday nights

Extended hours

- Changed hours due to remote learning



Operations and New Improvements

Twinkle lights in the Pavilion

Added cup holders throughout the course

Outdoor games

Changed the color of the pond for Spooky Golf

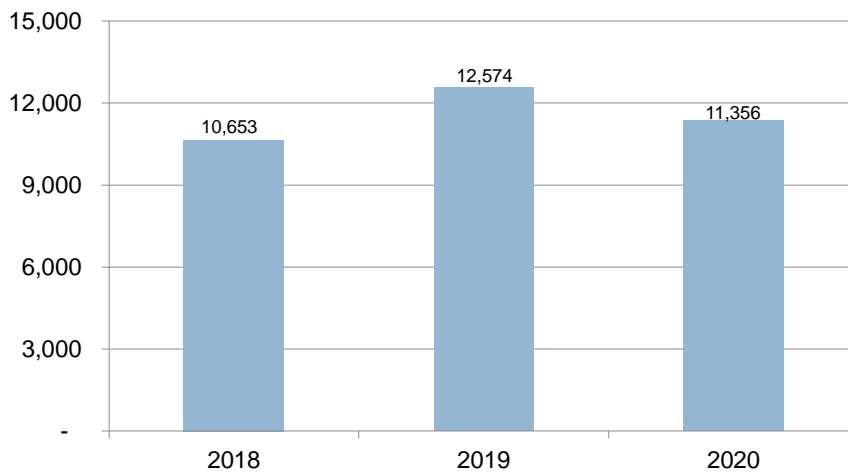
Added spotlights

Added LED lights to the tunnel

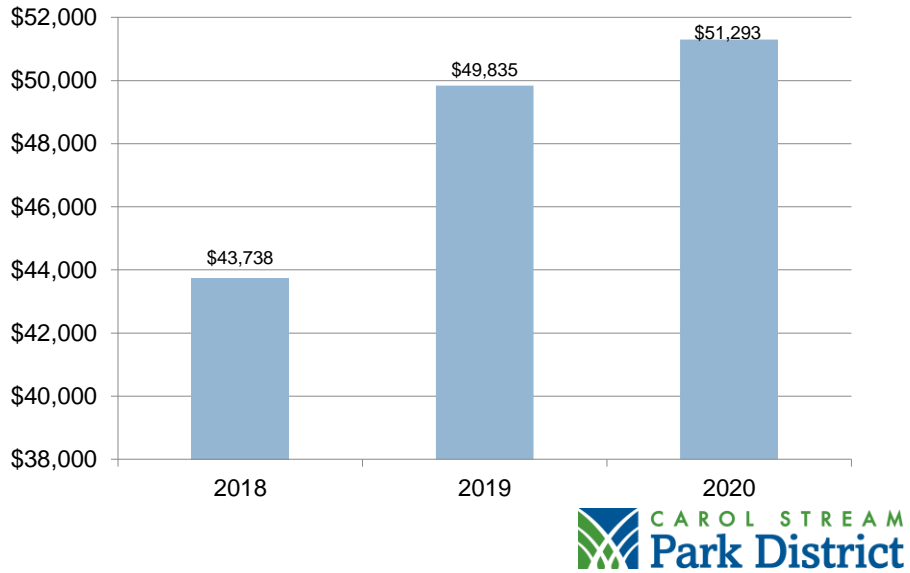
Switched to Mini Melts with a higher profit margin



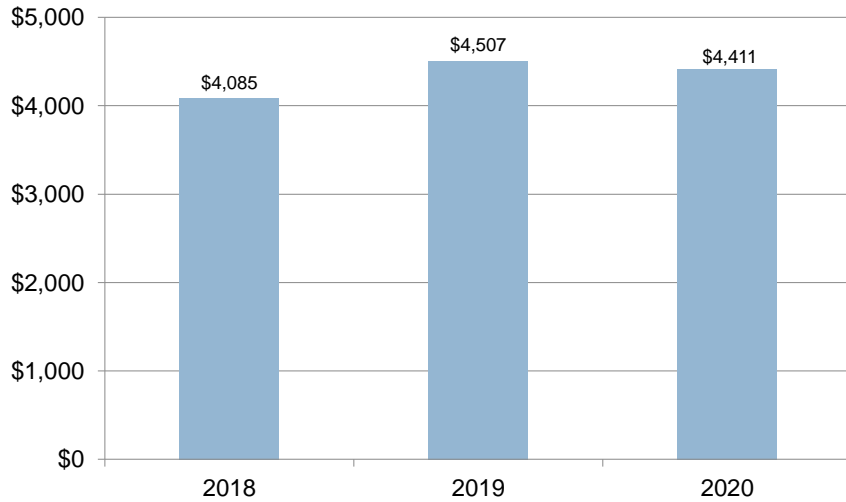
Rounds Played



Daily Admissions Revenue



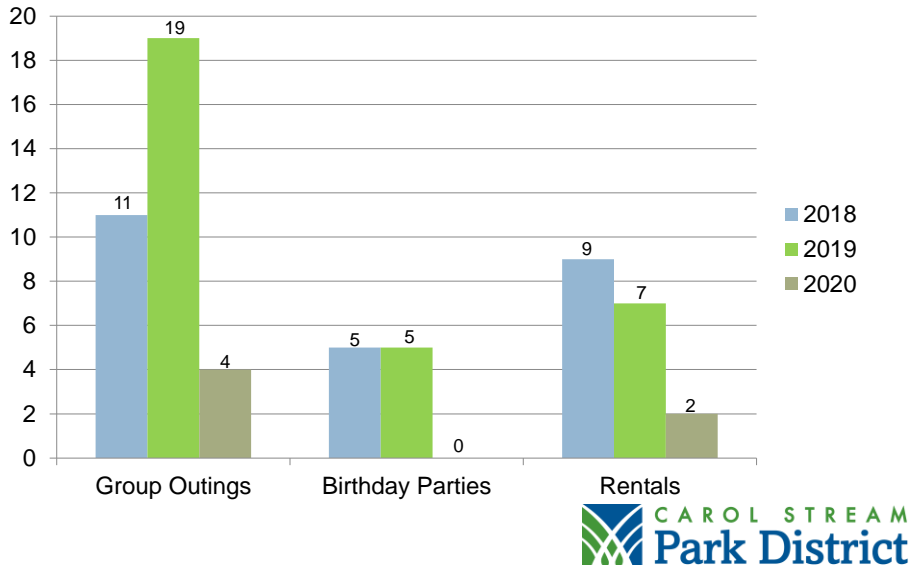
Concession Revenue



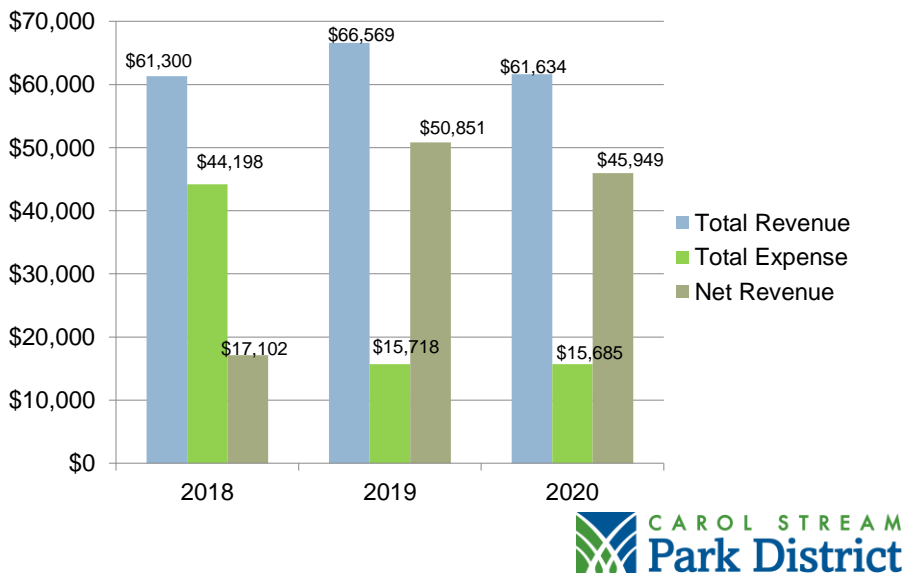
*Does not include revenue for alcohol - \$252.50



Birthday Parties, Group Outings & Rentals



Financial Summary



Special Events & New Theme Nights

Event	Attendance	Revenue
Cosmic Glow Golf	34	\$196
80's Night	112	\$685
Haunted Golf Adults Only 21+	79	\$619



2021 Suggestions

Cross training – utilizing Concessions staff

Improve organization of the facility

Consistent alcohol sales on Fridays and Saturdays

Continue to upgrade the inside and outside of the facility

Incorporate Home Plate menu



2021 Suggestions

Add more outside games – bags set

More theme nights

Upgrade concessions

Market slower nights



Questions?

