



Board of Commissioners
Regular Meeting
October 13, 2020
7:00pm

Call to Order	Commissioner Gramann called the meeting to order at 7:00 pm.								
Roll Call/Pledge of Allegiance	<p>Present: Commissioners Del Preto, Jaszka, Jeffery, Gramann, Bird, Powers and Sokolowski.</p> <p>Staff: Executive Director Reuter, Directors Rini, Hamilton and Bachewicz, Marketing Managers Esposito and Mondlock, and Executive Assistant Greninger.</p>								
Listening Post									
Changes to the Agenda	None								
Consent Agenda	<p>Commissioner Powers made a motion to accept the consent agenda. Seconded by Commissioner Del Preto. Voice Vote taken, all in favor. Motion passes.</p> <ul style="list-style-type: none"> A. Approval: Regular Minutes: September 14, 2020 B. Ratify: September Bills C. Approval: 2021 Merit Pool Increases D. Approval: PDRMA Health Plan Contract Renewal E. Approval: Ordinance No. 547 Surplus Property F. Approval: Resolution 20-02 Approving the Intergovernmental Agreement for Participation in DuPage County Local Government COVID-19 Reimbursement Program <p>Voice Vote. All in favor. Motion Passes.</p> <p>Commissioner Jeffery made a motion to approve the consent agenda. Seconded by Commissioner Bird.</p> <p>Roll Call Vote:</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 50%;">Commissioner Del Preto: Aye</td> <td style="width: 50%;">Commissioner Gramann: Aye</td> </tr> <tr> <td>Commissioner Jaszka: Aye</td> <td>Commissioner Powers: Aye</td> </tr> <tr> <td>Commissioner Jeffery: Aye</td> <td>Commissioner Sokolowski: Aye</td> </tr> <tr> <td>Commissioner Bird: Aye</td> <td></td> </tr> </table> <p>Motion Passes 7-0-0</p>	Commissioner Del Preto: Aye	Commissioner Gramann: Aye	Commissioner Jaszka: Aye	Commissioner Powers: Aye	Commissioner Jeffery: Aye	Commissioner Sokolowski: Aye	Commissioner Bird: Aye	
Commissioner Del Preto: Aye	Commissioner Gramann: Aye								
Commissioner Jaszka: Aye	Commissioner Powers: Aye								
Commissioner Jeffery: Aye	Commissioner Sokolowski: Aye								
Commissioner Bird: Aye									
Discussion Items	<p>A. Marketing Department Annual Report</p> <p>Marketing Managers Esposito and Mondlock presented the Annual Marketing Report. Commissioner Sokolowski asked how the Forever Young participants like the Digital Guide. Manager Esposito shared analytics showing that the Forever Young portion of the Digital Guide was one of the areas receiving most views; Director Rini shared that Forever Young users are good about vocalizing concerns,</p>								

and registration staff have not reported any. Commissioner Gramann asked if the program guide will be printed next year. Executive Director Reuter said a decision has not been made yet; the cost to produce it for a full year is nearly \$50,000. Director Rini said the digital guide allows flexibility and accommodate changes in customers' needs, and regulatory restrictions. The guide can be updated mid-season; never an option when the guide was in print. Commissioner Jeffery commented that her parents have quickly picked up on Zoom and other tech-savvy changes that have occurred out of necessity during the pandemic. Commissioner Del Preto asked how we are getting the word out. Manager Mondlock reviewed the many ways the District is capturing email contacts and outlets used to inform patrons of the new guide. She also confirmed that marketing techniques include follow up target marketing of past participants through a variety of digital platforms. Executive Director Reuter praised the Marketing team for their important and outstanding work through not just the pandemic, but in the quantity and quality of work produced from their small team. Commissioners Gramann and other members of the Board agreed.

B. 2020 Budget Financial Snapshot

Director Rini reviewed the current financial position of the park district. We were making good and consistent progress to meet target fund balances with the last 3 years especially reflecting a strong financially sound operation, and most recently seeing an upgrade to the District's bond rating. The District has not been immune to the impact of COVID. Under Board direction, staff took immediate and aggressive actions to cut expenses. Staff quickly developed new programming options, staff working longer hours taking over for those on furlough. The Third Quarter Treasurer's report being issued shortly will reflect that the year to date, operating fund net is only \$90,000 less than last year, and \$120,000 less than two years ago. The fourth quarter will be the most challenging with the bulk of tax receipts having already been received, and significant declines in our two biggest revenue sources (Fitness Center, and Before/After School Care). Staff will continue with new ideas for revenue, as well as expense controls. As the 2021 budget process is under way, we will review all operational costs and assess programs, activities and facilities. As an example, we are reviewing the financial impact of single-purpose facilities – Elk Trail Recreation Center is one such example – it falls under the *Park Commissioners Land Sale Act for Parcels under 3 Acres*. Another such facility is Coral Cove Water Park. We are preparing for the Recreation Fund to take a hit this year. The Treasurers Report will be sent out next week and will be approved at the next Board Meeting.

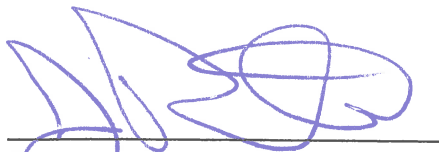
C. Weekly Happenings (oral)

- Commissioner Powers mentioned the weekly memo reported that staff is securing proposals for a Master Plan for Coral Cove Water Park. Director Hamilton explained that the goal is to be able to know exactly what is needed and how much it will cost to repair that facility.
- Commissioner Powers added that the weekly memo also mentions a Parks

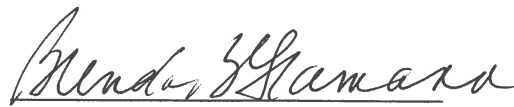


CAROL STREAM
Park District

	<p>Analysis. Executive Director Reuter explained that the Parks Repair and Replacement Plan show several playgrounds are aging. The analysis will give an outside perspective of each park and what the needs are for the future. It will help us be "shovel ready" should funding become available. Director Hamilton shared a page of the first draft. This was a budgeted expense for 2020.</p> <ul style="list-style-type: none"> • Commissioner Del Preto remarked that he hates the regulations we are under right now during the pandemic, but commends the park district for holding our ground and following the rules. In his travels, he has noticed many districts are way too relaxed. Director Rini added that those who do not follow the regulations are putting themselves at risk in many ways, including taking chances with their liability coverage.
Action Items	None
Closed Session	<p>Sale or Lease of Property, Section 2(c)(6) Commission Sokolowski made a motion to enter into closed session to discuss Sale or Lease of Property, Section 2(c)(6). Seconded by Commissioner Del Preto. All in favor. Motion passes 7-0-0. Moved to Closed Session at 7:59. Arose from Closed Session at 8:15.</p>
Action Pertaining to Closed Session	None
Adjournment	<p>Commissioner Powers made a motion to adjourn the meeting. Seconded by Commissioner Bird. Voice Vote taken. Motion passed 7-0-0. Meeting adjourned at 8:16pm.</p>



Secretary
Jim Reuter



President
Brenda Gramann

November 9, 2020
Date