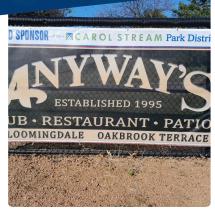
SPONSORSHIP & ADVERTISING









Increase brand recognition and connect with the community through high-visibility events, high traffic locations, programs, sports teams, and targeted advertising.

Your support helps keep our programs affordable for the community. Discover year-round opportunities to connect with your preferred demographics.

REACH YOUR TARGET MARKET

Partner with us through advertising and sponsorships to maximize your marketing potential.

39,000

CAROL STREAM RESIDENTS

80,000

ANNUAL VISITS TO MCCASLIN PARK

312,000

ANNUAL VISITS TO FOUNTAIN VIEW RECREATION CENTER

12,500

ANNUAL **PROGRAM GUIDE VIEWS** 206,000

ANNUAL WEBSITE **VISITS**

22,000

EMAIL CONTACTS

14,700

SOCIAL MEDIA **FOLLOWERS**

2,100

PROGRAMS OFFERED ANNUALLY

21,800

ANNUAL REGISTRATIONS

CONTACT PAM FALCO

630-784-6123

pamf@csparks.org

EXPOSURE OPPORTUNITIES

- Onsite Promotional Table
- Facility or Field Banner
- T-Shirt or Uniform Logo
- Digital Program Guide
- Email Blast
- Newsletter
- Performance Program /Playbill
- Digital TVs
- Social Media
- Event Signage
- Website

PROGRAM AREAS

- Sports
- Special Events
- Summer Camp
- Dance
- Preschool
- Fitness
- Theatre
- Active Adults