

SPONSORSHIP & ADVERTISING



Increase brand recognition and connect with the community through high-visibility events, high traffic locations, programs, sports teams, and targeted advertising.


Your support helps keep our programs affordable for the community. Discover year-round opportunities to connect with your preferred demographics.

REACH YOUR TARGET MARKET

Partner with us through advertising and sponsorships to maximize your marketing potential.

39,000 CAROL STREAM RESIDENTS	80,000 ANNUAL VISITS TO MCCASLIN PARK	312,000 ANNUAL VISITS TO FOUNTAIN VIEW RECREATION CENTER
12,500 ANNUAL PROGRAM GUIDE VIEWS	206,000 ANNUAL WEBSITE VISITS	22,000 EMAIL CONTACTS
14,700 SOCIAL MEDIA FOLLOWERS	2,100 PROGRAMS OFFERED ANNUALLY	21,800 ANNUAL REGISTRATIONS

CONTACT PAM FALCO

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EXPOSURE OPPORTUNITIES

- Onsite Promotional Table
- Facility or Field Banner
- T-Shirt or Uniform Logo
- Digital Program Guide
- Email Blast
- Newsletter
- Performance Program /Playbill
- Digital TVs
- Social Media
- Event Signage
- Website

PROGRAM AREAS

- Sports
- Special Events
- Summer Camp
- Dance
- Preschool
- Fitness
- Theatre
- Active Adults